



ROANOKE REGIONAL
CHAMBER OF COMMERCE

Chamber Connections

November 2011

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Opportunities & Upcoming Events

Congressional Luncheon with Representative Griffith

Want to know the latest on energy policy, transportation, deficit reduction, and other federal legislation impacting southwest Virginia? The Roanoke Regional Chamber welcomes Congressman Morgan Griffith (R-9th) - for a luncheon briefing with the region's business community. Thursday, November 10, Quality Inn Roanoke Airport ([view map](#)), 11:30 AM – 1:00 PM. Sponsored by: [Appalachian Power](#) and [Spilman Thomas & Battle](#). For more information or to register, contact Judy at 540.983.0700 x221, e-mail business@roanokechamber.org or register [online](#).

Are You Getting the Most Out of Your Chamber Membership?

Join us for "Coffee with the President" to meet the Chamber staff, review membership benefits, and network with other new and existing members. Friday, November 11, 8:00 - 9:30 AM, Roanoke Regional Chamber of Commerce, 210 S. Jefferson Street. **Please RSVP by calling Judy at 540.983.0700 x221 or e-mail business@roanokechamber.org.**

122nd Annual Meeting of the Membership

Attend the premier networking event of the year with more than 500 prominent leaders and officials. Thursday, December 1, The Hotel Roanoke & Conference Center, 6 PM cocktails; 7 PM, dinner. Cost: \$72/person; \$576/table of eight. Sponsored by: [LewisGale Regional Health System](#), [First Citizens Bank](#), [Gentry Locke Rakes & Moore](#), [Appalachian Power](#), [Salem Printing Company](#), and [xpedx](#). For more information or to register, contact Judy at 540.983.0700 x221, e-mail business@roanokechamber.org or register [online](#).

Discover the Details of the Journey to the French Riviera

The Roanoke Regional Chamber of Commerce and Chamber Discoveries are hosting an eight-day journey to the French Riviera. An informational briefing on the trip will be held on Thursday, November 17, at 5:30 PM at the Roanoke Regional Chamber. **Book your trip reservations by November 30 for only \$2,199.** Trip departing on March 13, 2012 and will travel to Cannes, Sophia Antipolis, Monte Carlo, and St. Tropez. This one hotel holiday includes round-trip airfare, lodging and daily breakfasts. **For more information or to register for the informational meeting, contact Kristi at 540.983.0700 x247 or ksutherland@roanokechamber.org.**

Contact Us

Roanoke Regional Chamber of
Commerce

210 S. Jefferson St.

Roanoke, VA 24011-1702

540.983.0700

Fax: 540.983.0723

business@roanokechamber.org

www.roanokechamber.org

Contact Us

Roanoke Regional Small Business
Development Center

210 S. Jefferson St.

Roanoke, VA 24011-1702

540.983.0717

Fax: 540.983.0723

sbdc@roanokechamber.org

www.rrsbdc.org

If you have problems reading this newsletter, you will find a copy on our website:

If you would like to be removed from our e-mail list, please respond to this e-mail with "Remove" in the subject line.

State of the County Address Available Online

Roanoke County Board of Supervisors Chairman Joseph B. "Butch" Church gave the 2011 State of the County Address on November 3. Chairman Church addressed over 200 guests at the Green Ridge Recreation Center and updated them on the accomplishments of the county during the past year and the plans for the future. **Click [here](#) to read his speech in its entirety.**

Post Your Events Fast and Free on *Community Calendar*

Planning special events this fall? Looking for ways to get the word out? Roanoke Regional Chamber members can quickly and easily post events on the Community Calendar at www.roanokechamber.org. **For instructions on how to use this free, members-only benefit, contact Pennie at 983.0700 x227 or communications@roanokechamber.org.**

Members Can Post Local Job Openings for FREE!

Thanks to the Roanoke Regional Chamber of Commerce, members with less than 20 employees can post local jobs for [free](#) at: www.NationJob.com/Roanoke-Virginia-Jobs. Chamber members with over 20 employees can also take advantage of the great rates offered by NationJob. NationJob.com has been in the electronic recruiting industry for over 20 years and is a leader in community-based recruiting. Providing local, regional and national reach through significant search engine marketing efforts and a subscriber database of over one million custom searches, NationJob is one of the most cost effective Internet recruiting solutions available. **For more information, call Teena McIntire at 1.888.256.0919 or e-mail tmcintire@nationjob.com.**

Reach 3,400 Decision Makers with Chamber "Virtual" Advantage

We've gone green with Chamber "Virtual" Advantage! Members may use this direct e-mail marketing tool to promote products, services, advertisements, events and much more. For only \$50 per month, members provide a pdf version flyer of their promotion and it will be posted on the Chamber's Web site and a direct link and brief description will be e-mailed to the Chamber's 3,400 member contacts. Your promotion is shared with all our members and website visitors for an entire month for only pennies per contact! **Sign up today for the November e-mailing on November 15. For more information on this exciting new program or to [register](#), contact Pennie at 983.0700 x227 or communications@roanokechamber.org.**

It's All About Connections - *Connect For Lunch*

Are you looking for a new way to meet people and grow your business? What if you could get to know between three to six new people each month? Really get to know them over lunch, not just a quick hand shake and exchange of business cards. Would you be interested? If you are, **Connect For Lunch** may be just what you're looking for. **Connect For Lunch** is one of the Roanoke Regional Chamber's most popular networking programs. **For more information or to register, visit www.connectforlunch.com/roanokechamber or www.roanokechamber.org and check out [Connect For Lunch](#).**

Thousands Benefit from Rapid Referrals

The Chamber provided 14,047 member referrals through its front desk and online membership directory in the month of October. The Chamber is promoting member businesses to more than 150 people per day through the new ChamberMaster online directory. Are you getting your share of referrals from this no-cost member benefit?

Check your listing at www.roanokechamber.org - click on "[Find Area Businesses](#)." For more information, call Judy at 983.0700 x221 or e-mail business@roanokechamber.org.

Business Basics – November 15

Thinking of starting your own business but need some guidance on how to begin? Learn what it takes to be a successful entrepreneur at this "Business Basics" seminar for prospective business owners. Tuesday, November 15, 4 – 6 PM, Roanoke Regional Chamber of Commerce Boardroom. Cost: \$15/person. Preregistration required by Monday, November 14. Sponsored by: **Business SEED Capital, BB&T, Cox Business, and City of Roanoke Economic Development.** [To Register online click here](#) or for more information, contact Tom at 983.0717 ext. 223 or sbdc@roanokechamber.org.

Thank You ServPro of Roanoke, Montgomery & Pulaski Counties
The Chamber Ambassadors would like to thank [ServPro](#) for hosting their October meeting. Chamber Ambassadors visited 49 fellow members during the month of October to discuss their membership investment and issues that concern their business. Please welcome them when they call.

Chamber Champion Profile



Spilman, Thomas & Battle, PLLC is a full-service law firm with seven offices located throughout the Mid-Atlantic region, including their Virginia office in downtown Roanoke. With more than 125 attorneys and nearly 150 years in practice, Spilman has the power and knowledge to guide you carefully and efficiently through the legal system – regardless of your business needs.