

Economic Summit VII



Economic Summit Survey **June 8, 2010**

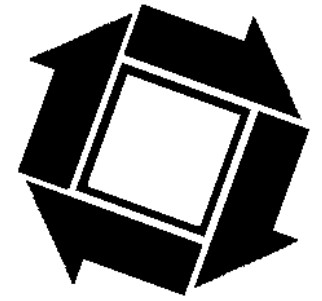
MAKING THINGS BETTER FOR BUSINESS

Economic Summit VII



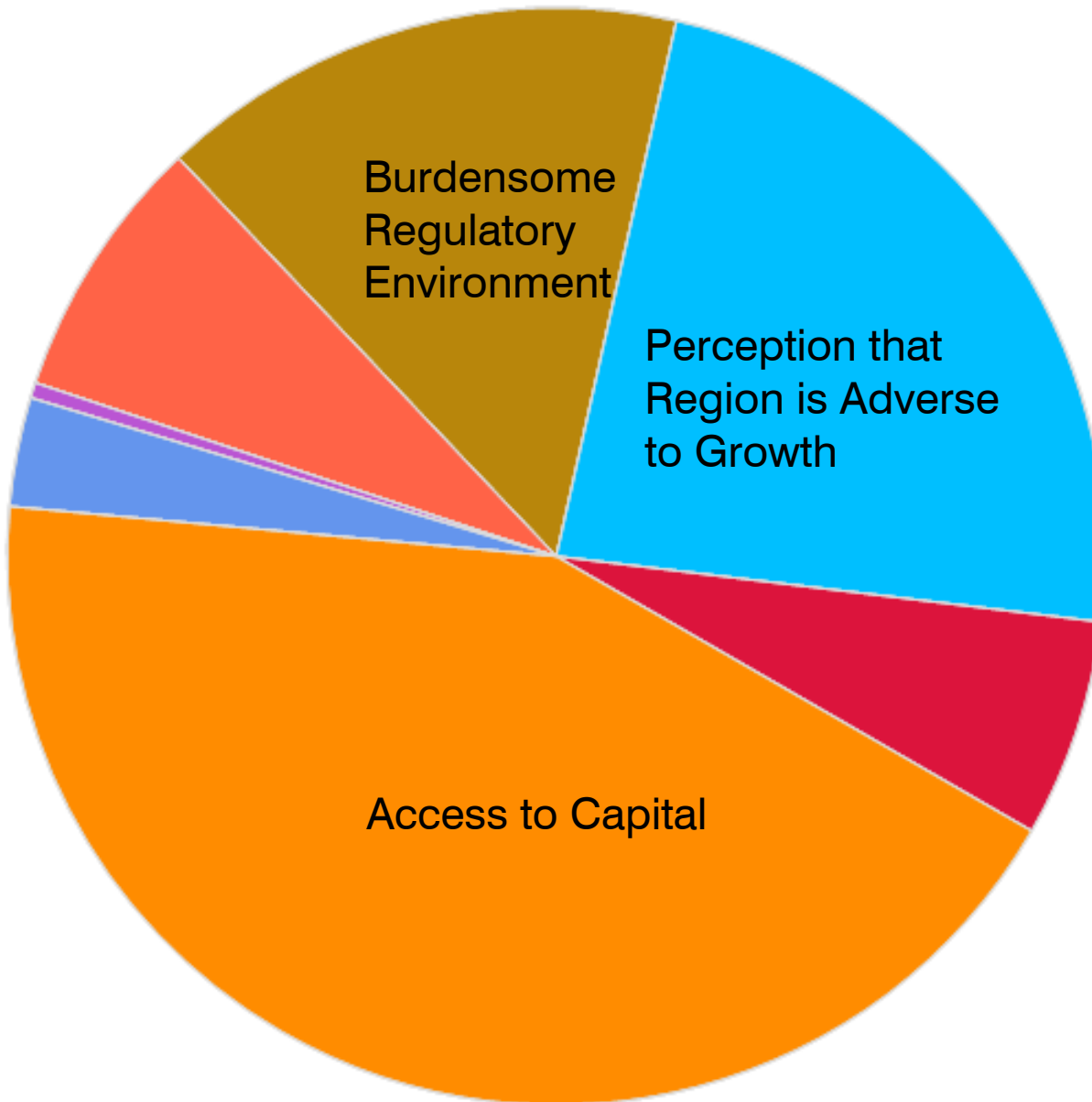
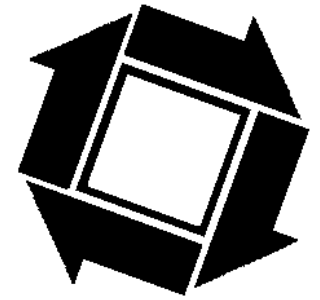
- ✂ Survey conducted April 30th to June 1st.
- ✂ Sent to members of the Roanoke Regional Chamber and the NCTC.
- ✂ Geographic Distribution:
Respondents from 22 zip codes in the region.

**Do you agree or disagree with the following statement:
Entrepreneurial/Small Business Growth is critical to job creation in the
Roanoke Region.**



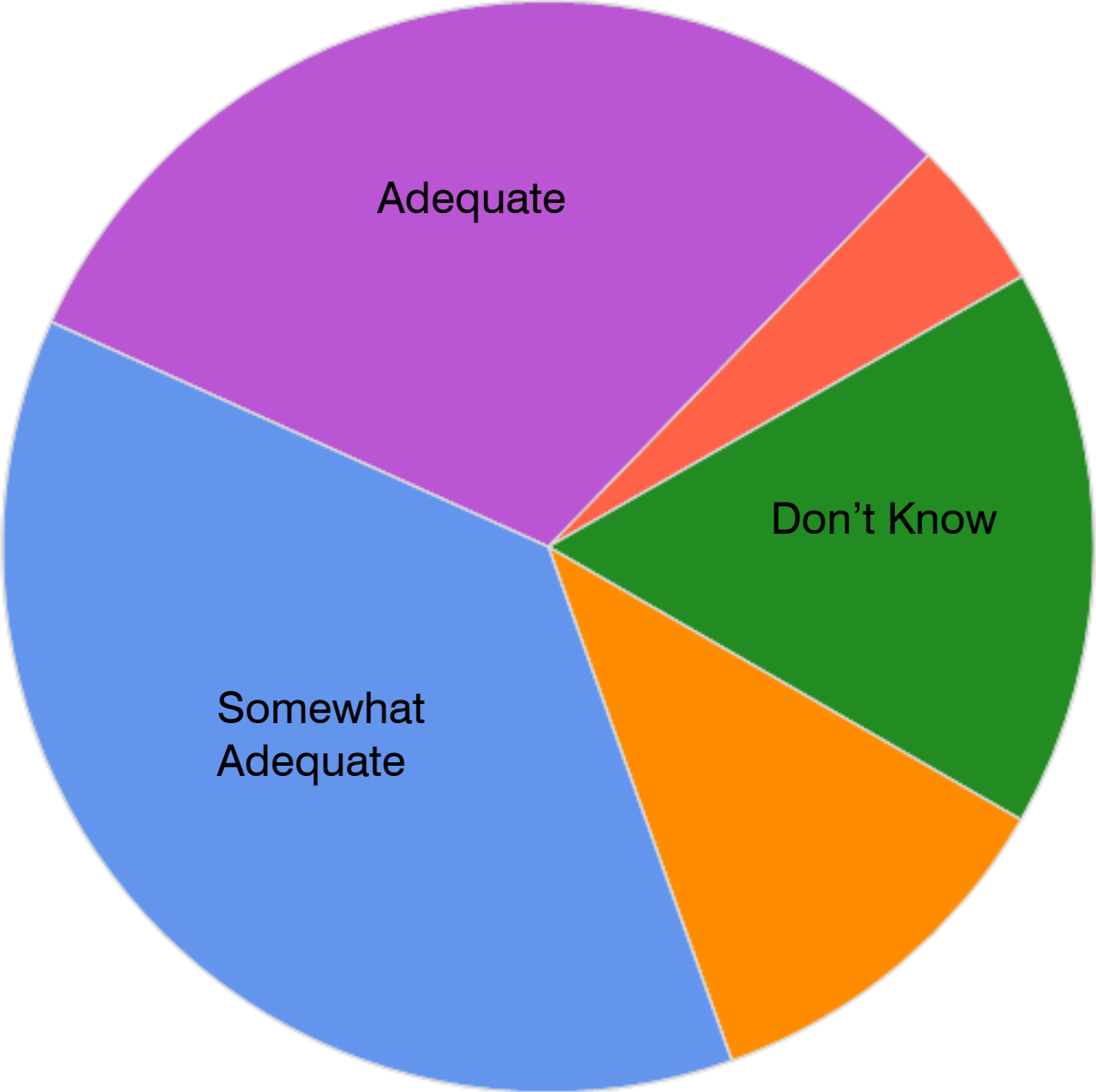
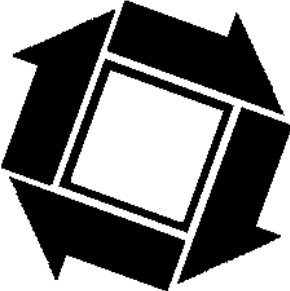
- Strongly Disagree
- Disagree
- Agree
- Strongly Agree
- Don't Know

In the Roanoke Region, what do you believe to be the biggest barrier to small business creation and/or expansion?



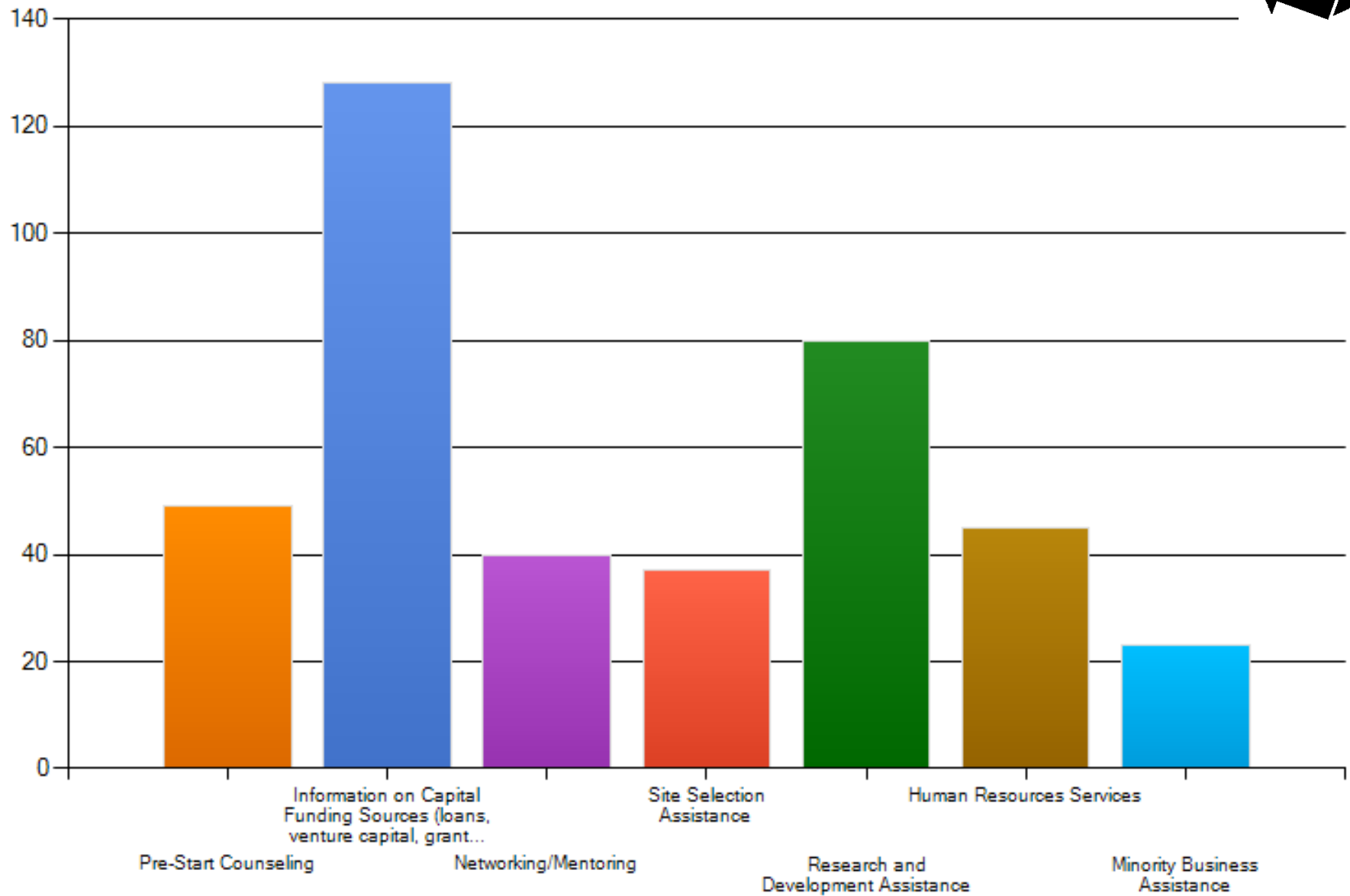
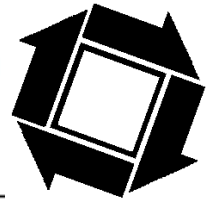
- Access to Capital
- Access to Mentoring/Counseling
- Access to Technology
- Access to/lack of Skill Workforce
- Access to Legal Services
- Overly Burdensome Regulatory Environment
- Perception that Region is Adverse to Growth
- Other

How would you describe the level of support services for small business start-ups in the Roanoke Region?

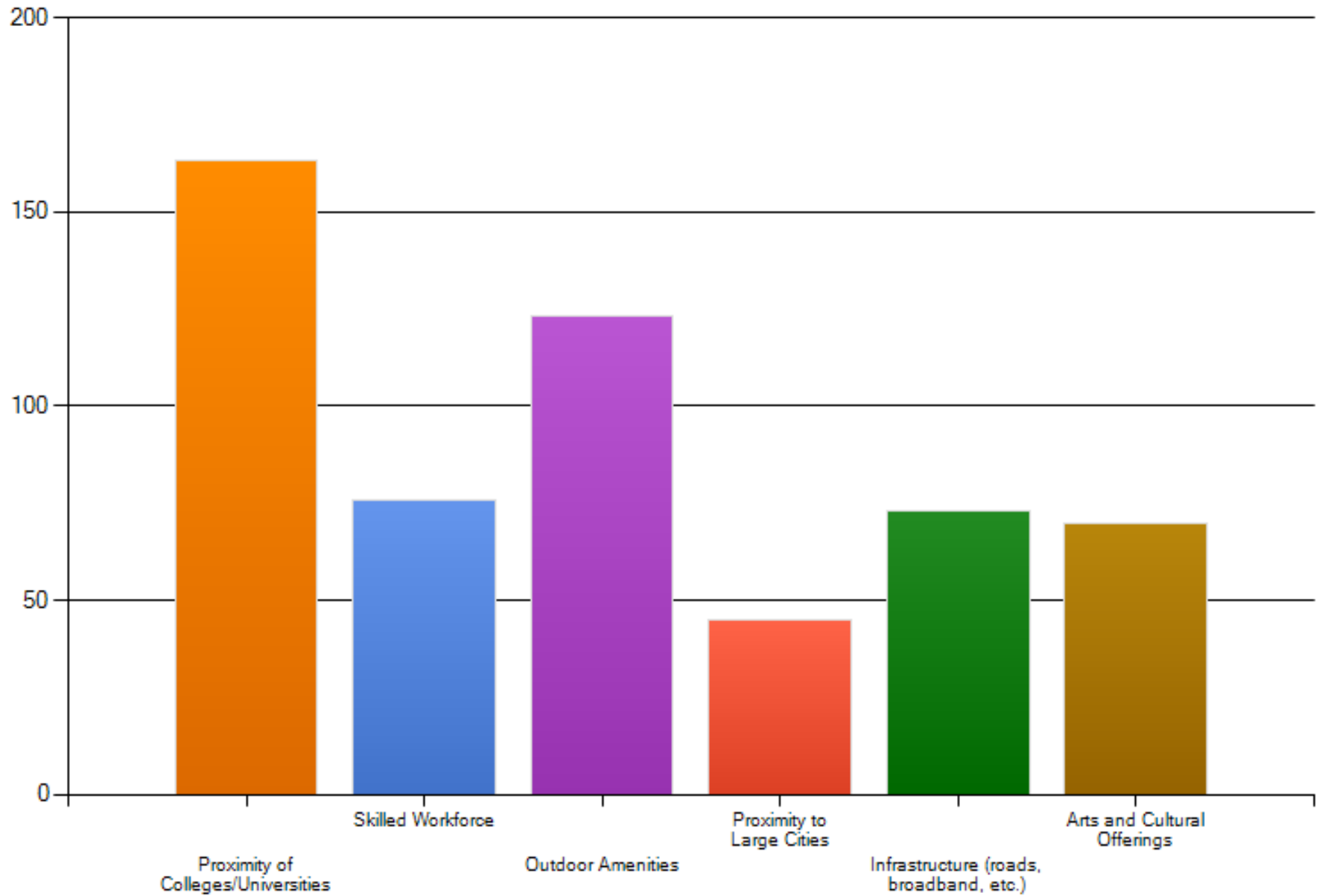
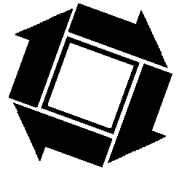


- Inadequate
- Somewhat Adequate
- Adequate
- Extensive
- Don't Know

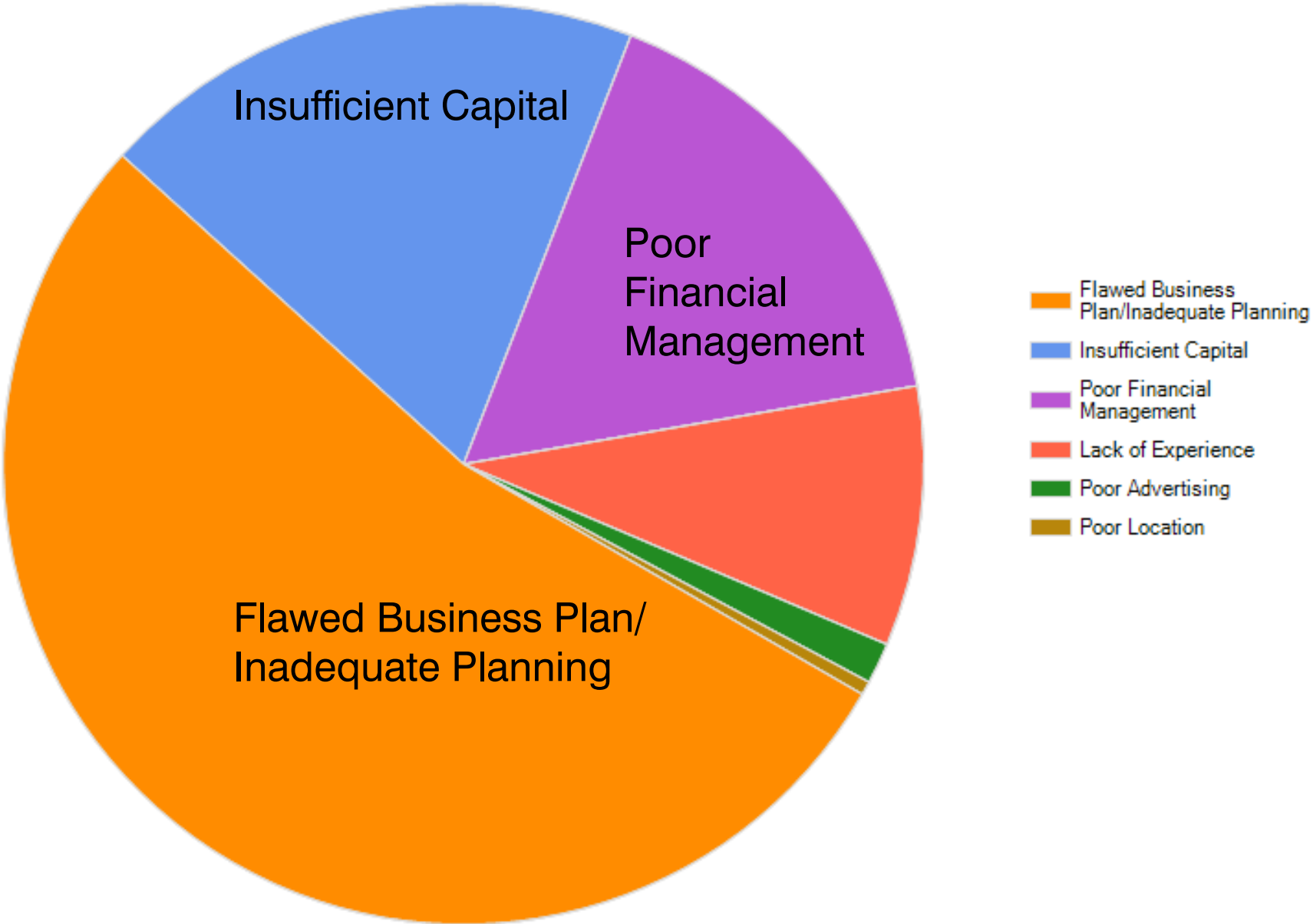
What services are lacking in the Roanoke Region to foster small business creation and/or expansion? (multiple answers)



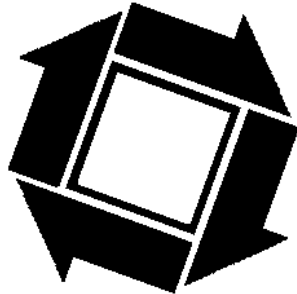
Which of the following makes the Roanoke Region attractive to entrepreneurs/small business owners? (multiple answers)



In your opinion, what is the most likely reason that new businesses fail?

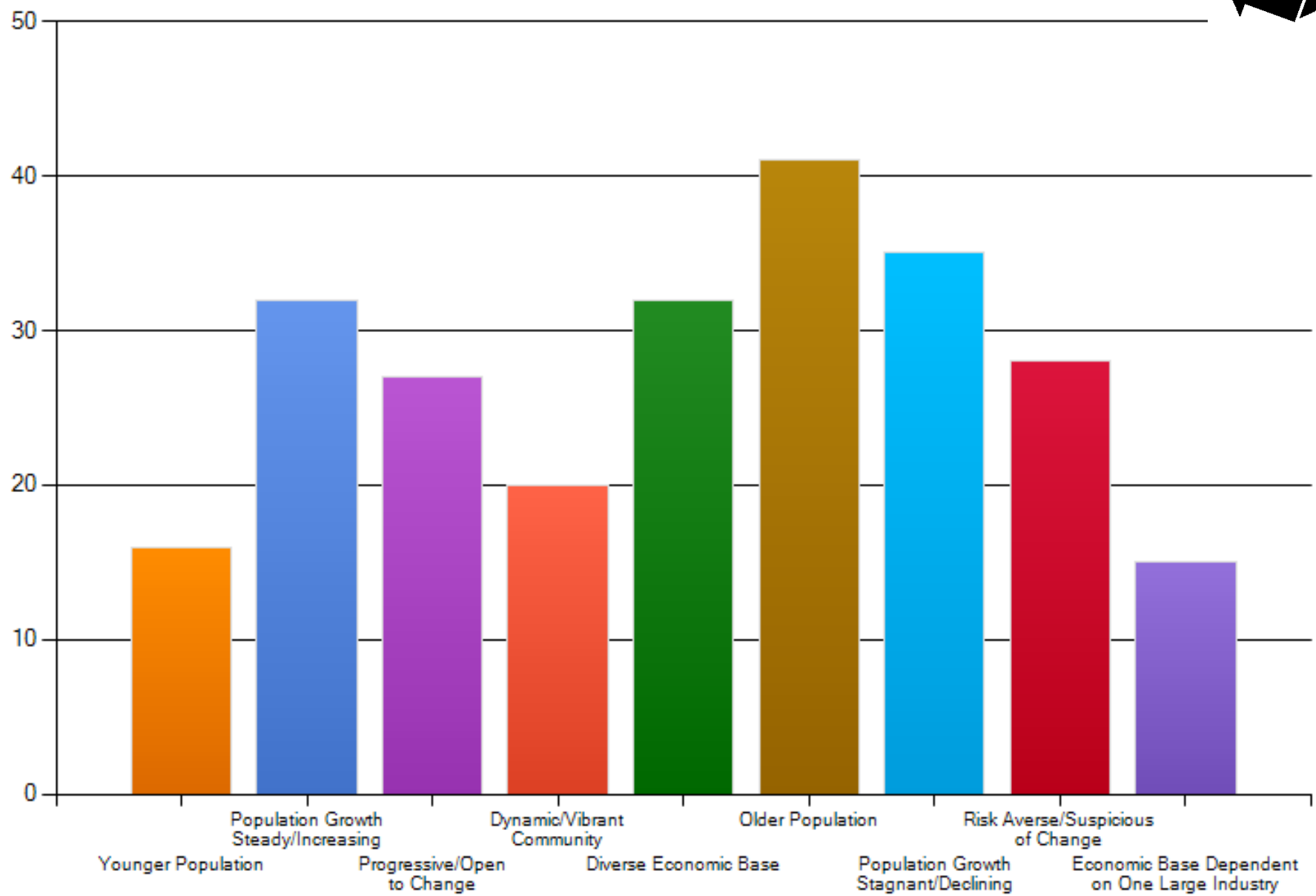
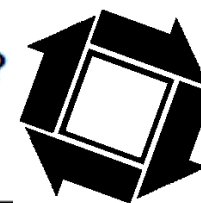


Why do you believe entrepreneurs start small businesses?

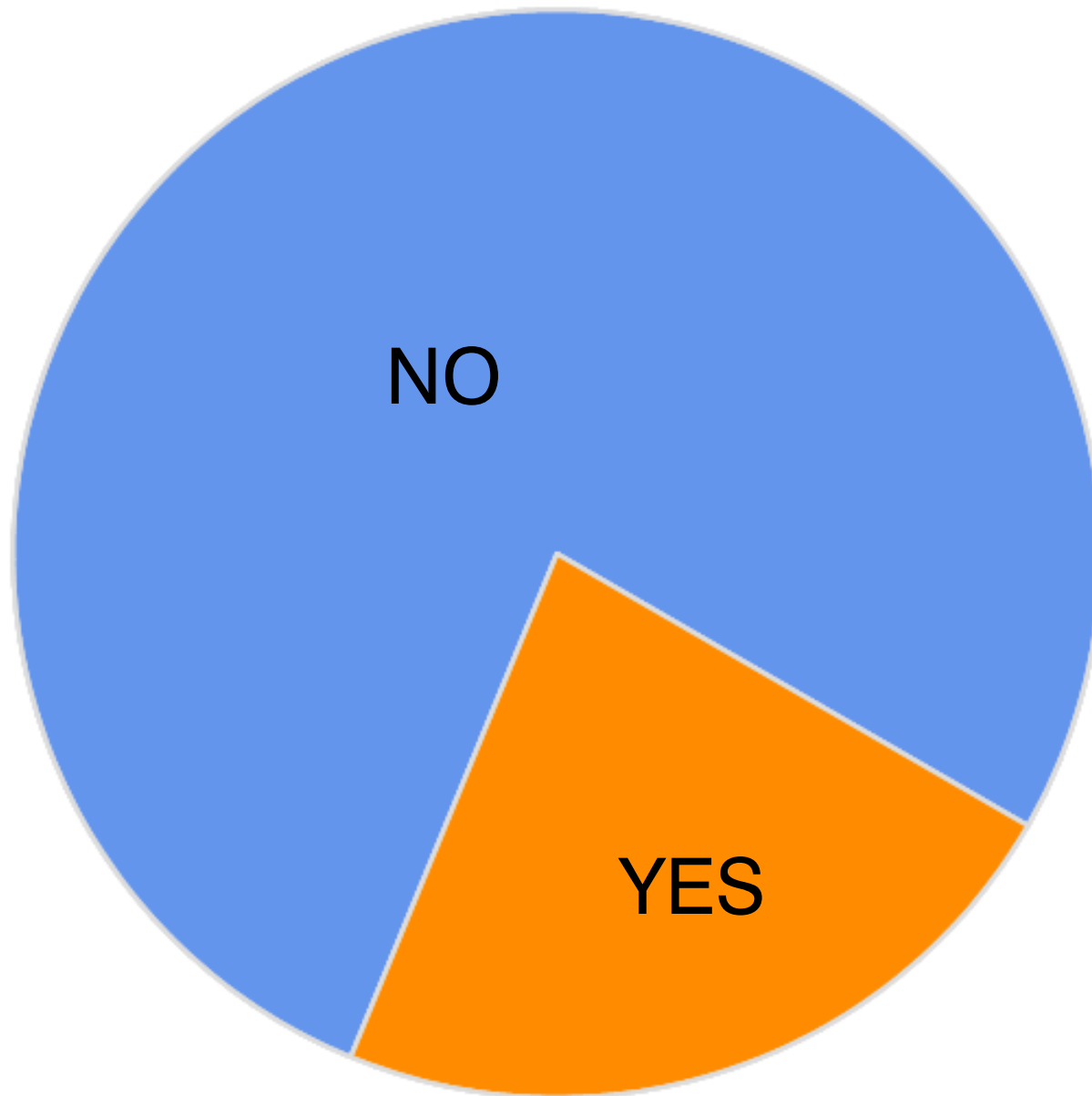
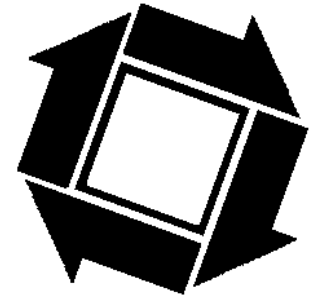




- Desire to Make Decisions (i.e. be your own boss)
- Utilize Skills/Abilities
- Financial
- Provide a Missing or Underutilized Good or Service

Looking into your crystal ball, what will the Roanoke Region look like in ten years? (multiple answers possible)



Does your firm or organization offer programs to assist entrepreneurs (start ups or existing small businesses)?



 Yes
 No



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